



BUSINESS ORGANISATION AND MANAGEMENT



NATURE OF BUSINESS

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graph TD; A[NATURE OF BUSINESS] --> B[Purposive activity]; A --> C[Integrating activity]; A --> D[Ongoing activity]; A --> E[Pervasive activity]; A --> F[Group activity];
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Purposive activity

Integrating activity

Ongoing activity

Pervasive activity

Group activity



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MANAGEMENT

Science

- Existence of systematised body of knowledge
- Use of scientific methods of observation which are unbiased and objective
- Principles based on experiments
- Universal validity of principles



MANAGEMENT**T**
AS
SCIENCE**E**
OR
ART**T**



tutorialspoint
SIMPLY EASY LEARNING

Management as an Science & Art



The background is a light purple color with faint, technical-style diagrams. On the right side, there is a large circular gauge with a scale from 160 to 210 and an arrow pointing upwards. On the left side, there are smaller circular diagrams with arrows indicating rotation. The text is centered and rendered in a bold, red, serif font with a double outline.

MANAGEMENT

AS A

PROFESSION

PROFESSION:

WELL DEFINED BODY OF KNOWLEDGE:

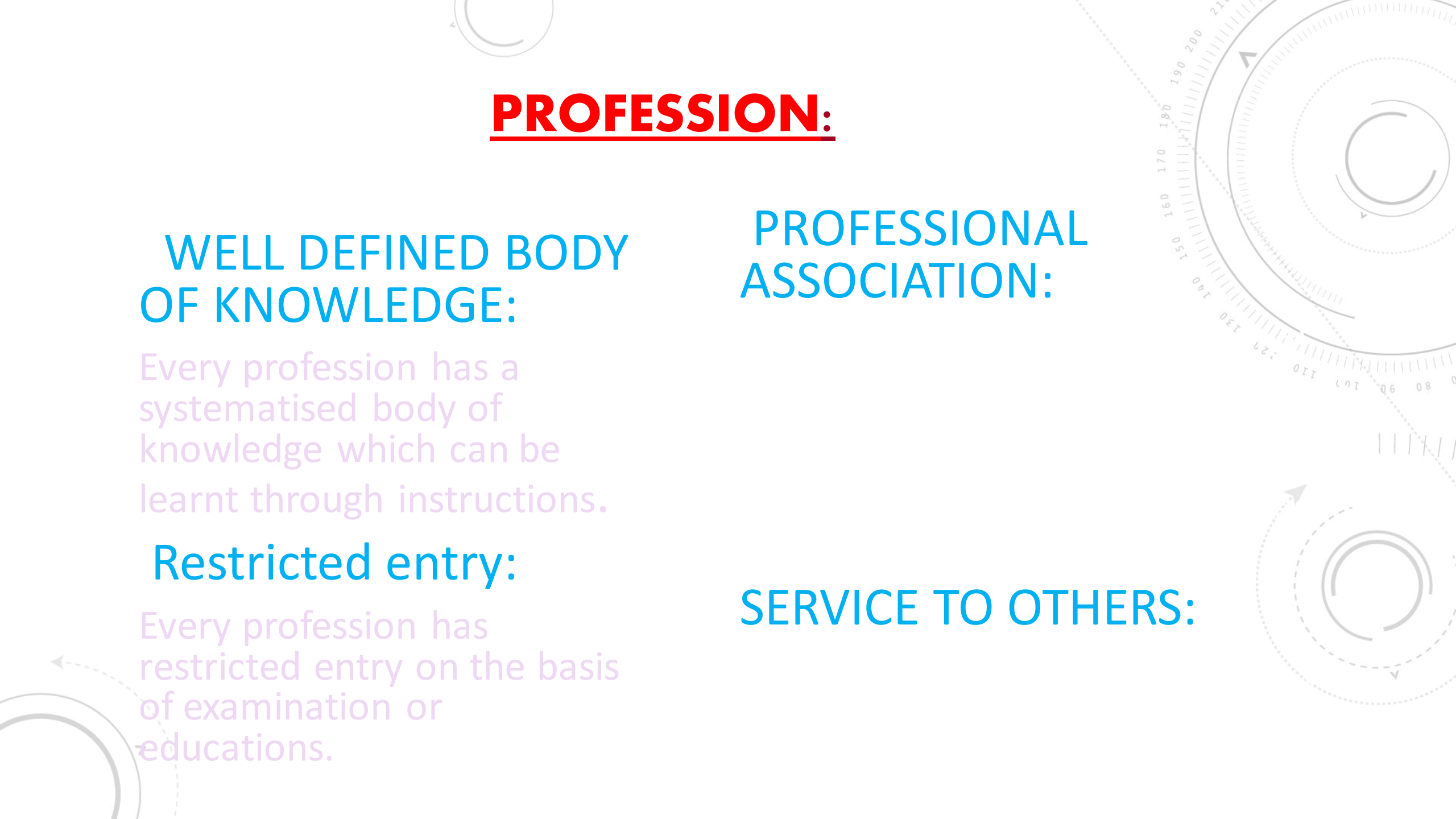
Every profession has a systematised body of knowledge which can be learnt through instructions.

Restricted entry:

Every profession has restricted entry on the basis of examination or educations.

PROFESSIONAL ASSOCIATION:

SERVICE TO OTHERS:



General objectives of management

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graph TD; A[General objectives of management] --- B1[To get maximum results with minimum efforts]; A --- B2[To increase the efficiency the factors of production]; A --- B3[To secure maximum prosperity for employers & employees]; A --- B4[To ensure a better life for human beings]; B1 --- C1[To provide justice to all]; B1 --- C2[Coordination with in the organisation]; B1 --- C3[Coordination with the outside environment]; B1 --- C4[Social responsibilities]; B1 --- C5[Integration of objectives]; B2 --- C1; B2 --- C2; B2 --- C3; B2 --- C4; B2 --- C5; B3 --- C1; B3 --- C2; B3 --- C3; B3 --- C4; B3 --- C5; B4 --- C1; B4 --- C2; B4 --- C3; B4 --- C4; B4 --- C5;
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To get maximum results with minimum efforts

To increase the efficiency the factors of production

To secure maximum prosperity for employers & employees

To ensure a better life for human beings

To provide justice to all

Coordination with in the organisation

Coordination with the outside environment

Social responsibilities

Integration of objectives

ADMINISTRATION

BASIS OF DISTINCTION:



THANK YOU